

内 容 简 介

为适应相关人士对汽车专业英语日益增长的需求,编者撰写了本教材。

在选材方面,本教材力求涉及面广:既涉及了汽车历史、环保等汽车文化领域,也包含了发动机、底盘等汽车专业知识。与此同时,为方便高校授课与学生自学,编者对教材内容进行了精心的布局与整合,力求将最实用的专业知识渗透到最基础的英语中。

本教材共分为10个单元,重点介绍了汽车的历史、世界名车、汽车生产与汽车研究发展等内容,同时在每个单元介绍了汽车的专业知识。

本教材适合高职高专汽车类、英语类专业使用,也可供汽车相关人士参考和汽车爱好者阅读。

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Unit 1 The Vehicle World

Part One Listening



Section A

Directions: Picture recognition. In this section, you will hear six statements. For each statement, please recognize which picture the statement is referring to.



A



B



C



D



E



F

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

Section B



Directions: Listen and practice. Listen to the dialogue, fill in the missing information, and practice with your partner.

A: Hello! _____ to Blue Sky Automobile Company. Can I help you?

B: I want to buy a car. Could you _____ some new model?

A: OK, I'd like to _____ you the new model, 2008 Buick Lacrosse.



B: Oh, it looks nice.

A: Yes, I _____ you'll like more after my introduction. Its unique RES (Remote Engine Start) permits you to start the engine 50 meters away, and the AC (Air Conditioning) which has been set consequently starts working. So you will feel very comfortable when you access the car.

B: Very good. Could you _____ me more about the specifications of this model?

A: Sure. As you can see, it's of deluxe body style with black exterior, 2.4 liter V6 engine.

B: _____ about its chassis?

A: It's electronically controlled six-speed automatic transmission with manual shift mode, four-wheel independent suspension and front and rear disc brake. All prove it is quite a good car.

B: I like it very much. What's the _____?

A: The price is RMB 240 000.

B: Any _____?

A: Well, this is the newest model and very popular. I think it's _____.

B: OK, I will _____ it.

A: Thank you.



Section C

Directions: In this section, you will hear a conversation. After the conversation, there are some questions. Both the conversation and questions will be read twice. Listen carefully and choose the correct answer from the four choices marked A, B, C and D given.

- | | |
|--------------------|-------------------|
| 1. A. Honda | B. Toyota |
| C. Buick | D. Ford |
| 2. A. One | B. Two |
| C. Three | D. Four |
| 3. A. Red | B. White |
| C. Black | D. Silver |
| 4. A. Red | B. White |
| C. Black | D. Silver |
| 5. A. After a day. | B. Right now. |
| C. After a week. | D. Not mentioned. |



Section D



Directions: In this section, you will hear a passage. After that, you will hear four questions. Both the passage and questions will be read twice. Listen carefully and choose the correct answer from the three choices marked A, B and C given.

1. A. A car.
B. A bicycle.
C. A carriage.
2. A. the US
B. Japan
C. China
3. A. 55
B. 92
C. 2010
4. A. ten years
B. fifty years
C. one hundred years

Part Two Conversation



Situation: Mr. Li is making a phone call. He wants to inform Mr. Brown of taking his car, but he dials Mrs. Smith's.

(L—Mr. Li, Ss—Mrs. Smith, Sr—Mr. Smith)

L : Hello, this is Li Zhi from KaiDa Auto Sales Company. May I speak to Mr. Brown? The car he ordered is right up here.

Ss: I'm afraid that you dialed a wrong number. We haven't ordered a car.

L : Really?

Ss: Yeah, my husband didn't tell me that.

L : Just a minute. Is it the phone number of Mr. Brown?

Ss: No, it's Smiths'.

L : I'm sorry for disturbing you.

Ss: Not at all.

L : Don't you take an interest in buying a new car, Mrs. Smith?



Ss: Well, I have to talk it over with my husband later.

L : Oh, I see. When is all right to call your husband?

Ss: He usually gets home at six.

L : I see, thank you. I'll ring you back later, and I hope I won't disturb your dinner.

Ss: Well, we often have dinner around half past six.

L : Thank you. I'll call you again later.

(After six o'clock, Mr. Li calls Smiths' again.)

L : Hello, Mr. Smith, please? I called your wife right this afternoon, she told me to phone you at this time of the day. So, do you plan to buy a new car?

Sr: Not at present.

L : When do you decide to buy?

Sr: In one year, I think.

L : Thank you. I will keep in touch with you. See you.

Notes ●●●

KaiDa Auto Sales Company 凯达汽车销售公司



Part Three Reading

Text A

Automobile Structure

1. Car body

The car body includes windows, doors and a hood.

The car body can **protect** the engine, passengers and **goods**.

2. Engine

The engine is the heart of a vehicle and the **source** of power that makes a car move.

protect 保护

goods 货物

source 源泉

electrical system 电气系统

supply 提供

electricity 电

starting system 起动系统

lighting system 照明系统

3. *Electrical system*

The electrical system **supplies electricity** for many parts such as **starting system, lighting system** and so on.

4. *Chassis*

The chassis is the under **portion** of an automobile. It's the **frame** of the vehicle and **supports** all of the major parts.

These four **parts are** closely **related to one another**. When something unusual happens, you should **check** the parts carefully to **find out** where the **trouble** comes from and **take** some **measures** to **solve** it.

portion 部分
frame 构架
support 支撑
major 主要的
part 零件
be related to 与……有关
one another 相互
check 检查
find out 弄清
trouble 故障
take measures 采取措施
solve 解决

Text B

Pre-reading:

1. *Do you know how many types of automobiles all over the world?*
2. *Do you know how to classify them?*
3. *Discuss automobile brand in groups.*

Automobile Types

Car **classification** is subjective since many **vehicles** fall into **multiple categories** or do not fit well into any. Not all car types are common in all countries and names for the same vehicle can **differ** by region. **Furthermore**, some **descriptions** may be **interpreted** differently in different places.

There are many types of automobiles all over the world, generally they can be **classified** into 3 groups. Within each of these groups, there are many different classifications and they can be described as follows:

1. *Recreational and Off-road Vehicles*

Recreational vehicles are capable of traveling off-road for recreational purposes. Off-road vehicles like jeeps, SUVs are often used on roads in poor condition.

2. *Passenger Sedans and Light Commercial Vehicles*

Passenger sedans are used by family households in everyday situations. They can carry four to six people. This group also includes light commercial vehicles like small **pickup**



vehicles used to carry small loads.

A closed automobile that seats four to six people is called a sedan. It may be a four-door or a two-door model. Two-door sedans sometimes have a rear lift-up door and a backseat that can be turned down to produce a flat storage, or **hauling** space. This sedan is called a **hatchback**.



Four-Door Sedans—Sedans are a good choice for most automobile shoppers. Most **luxury** vehicles are four-door sedans because they're more comfortable than most other body styles. The smallest available in the US are subcompact sedans like the Hyundai Accent and Chevrolet Metro. The **slightly** larger sedans are compact models like the Honda Civic and Ford Focus. Midsize sedans include the Honda Accord, Toyota Camry, Ford Taurus, and Chevrolet Lumina, while the Ford Crown Victoria and Buick LeSabre are considered large sedans.



Two-Door Coupes—Coupes are usually driven by single adults or **childless** couples. Many of them have a hatchback instead of a **trunk**, to allow large items to be carried for short distances. The rear seats are difficult to access, as the front doors must be used.

Station Wagons—An active family will want to look at **minivans**, sport **utility** vehicles, or station wagons. In the rest of the world, station wagons remain the first choice for active families. Many **inexperienced** drivers find out the hard way that SUVs can't corner like other automobiles. Station wagons offer more **stability**, better gas **mileage**, lower **insurance rates**, and SUV-sized **interiors**. You won't lose your all-wheel drive either, as Subaru, Volkswagen, Audi, Volvo and Mercedes-Benz offer all-wheel drive on all of their wagons.

Convertibles—Most convertibles are sportscars, meaning two seats, **high-performance**

engines and **superior handling**. However, GM, Ford, Mitsubishi and Chrysler offer a few “normal” convertibles, i.e. regular production coupes with four seats and convertible tops, such as Chevrolet Cavalier, Pontiac Sunfire, Ford Mustang, Dodge Avenger, Chrysler Conquest and Mitsubishi Eclipse Spyder. Luxury convertibles are **available** from BMW, Mercedes-Benz, Saab and Volvo. Convertibles are great when the weather is perfect, but their drawbacks are obvious.

Sports Cars—Sports cars were **originally** European two-seat **roadsters** designed for both daily travel and weekend racing **hobbyists**. A few 1950’s manufacturers (**notably** Jaguar and Alfa Romeo) put **permanent** tops on their roadsters, **resulting** in the sports coupes. The term of sports sedan is a more recent term to describe a four-door vehicle that handles like a sports coupe or roadster.

3. Heavy Vehicles

Trucks belong to heavy vehicles. Generally, they are made for carrying heavy loads. **Articulated** vehicles and **tipping** vehicles fall into the type. Buses are another type of heavy vehicles. According to their length and design, buses can also be classified as small,

medium, large and articulated buses.

Agricultural vehicles are another type of heavy vehicles, like **tractors**.



There are many other special types of heavy vehicles such as street water **sprinklers**, **ambulances** and fire engines (fire trucks). They serve us in our daily life.



New words

| | | | |
|-----------------------|-------------------|-------------|-----------------|
| classification | /ˌklæsɪfɪˈkeɪʃən/ | <i>n.</i> | 分类，分级；类别，种类，门类 |
| vehicle | /'vi:ɪkl/ | <i>n.</i> | 交通工具；车辆；传播媒介，手段 |
| multiple | /'mʌltɪpl/ | <i>adj.</i> | 多重的；多种多样的 |
| category | /'kætɪgəri/ | <i>n.</i> | 种类，类别 |
| differ | /'dɪfə/ | <i>v.</i> | 不同，有异 |
| furthermore | /'fɜ:ðə'mɔ: / | <i>adv.</i> | 而且；此外 |
| description | /'dɪˌskrɪpʃən/ | <i>n.</i> | 描述，形容 |
| interpret | /'ɪntə:prɪt/ | <i>v.</i> | 解释；领会；口译，翻译 |



| | | | |
|-------------------------|--------------------|----------------------|-------------------|
| classify | /ˈklæsɪfaɪ/ | <i>v.</i> | 分类；分等 |
| recreational | /ˌrekriˈeɪʃənəl/ | <i>adj.</i> | 休养的，娱乐的 |
| sedan | /sɪˈdæn/ | <i>n.</i> | 小轿车 |
| pickup | /ˈpɪkʌp/ | <i>n.</i> | 小卡车 |
| haul | /hɔ:l/ | <i>n.</i> | 搬运，运输 |
| hatchback | /ˈhætʃ.bæk/ | <i>n.</i> | 装有向上开的后车门的小轿车 |
| luxury | /ˈlʌkʃəri/ | <i>adj.</i> | 奢侈的，豪华的 |
| slightly | /ˈslaɪtli/ | <i>adv.</i> | 轻微地，稍稍 |
| coupe | /ˈku:peɪ/ | <i>n.</i> | (斜背双门的) 汽车 |
| childless | /ˈtʃaɪldləs/ | <i>adj.</i> | 无儿女的 |
| trunk | /trʌŋk/ | <i>n.</i> | 躯干，干线，(汽车后部)行李箱 |
| wagon | /ˈwæɡən/ | <i>n.</i> | [英] 铁路货车；[美] 小手推车 |
| minivan | /ˈmɪnɪvæn/ | <i>n.</i> | 小型货车 |
| utility | /juˈtɪlɪti/ | <i>n.</i> | 功用，效用；公用事业；公用程序 |
| inexperienced | /ˌɪnɪkˈspɪəriənst/ | <i>adj.</i> | 经验不足的；不熟练的 |
| stability | /stəˈbɪlɪti/ | <i>n.</i> | 稳定(性)，稳固 |
| mileage | /ˈmaɪlɪdʒ/ | <i>n.</i> | 英里数，里程 |
| insurance | /ɪnˈʃʊərəns/ | <i>n.</i> | 保险 |
| rate | /reɪt/ | <i>n.</i> | 比率，率；速度，进度 |
| interior | /ɪnˈtɪəriə/ | <i>adj. & n.</i> | 内部的；内部 |
| convertible | /kənˈvɜ:təbəl/ | <i>adj. & n.</i> | 可折叠的；活动顶棚式汽车 |
| high-performance | /haɪˈpɜ:fɔ:məns/ | <i>adj.</i> | 高效能的；高性能的 |
| superior | /sjuˈpiəriə/ | <i>adj.</i> | 较高的；优良的，上等的，优秀的 |
| handling | /ˈhændlɪŋ/ | <i>adj.</i> | 操作的 |
| available | /əˈveɪləbl/ | <i>adj.</i> | 可用的或可得到的；可会见的 |
| originally | /əˈrɪdʒənəli:/ | <i>adv.</i> | 起初，原来 |
| roadster | /ˈrəʊdstə/ | <i>n.</i> | 跑车 |
| hobbyist | /ˈhɒbɪst/ | <i>n.</i> | 沉溺于某种癖好者 |
| notably | /ˈnəʊtəblɪ/ | <i>adv.</i> | 显而易见地，明显地 |
| permanent | /ˈpɜ:mənənt/ | <i>adj.</i> | 永久(性)的，永恒的，长久的 |
| result | /rɪˈzʌlt/ | <i>v.</i> | 结果；导致，产生 |
| articulated | /ɑːˈtɪkjʊlɪtɪd/ | <i>adj.</i> | 铰接的，枢接的，有关节的 |
| tipping | /ˈtɪpɪŋ/ | <i>adj.</i> | 倾翻的，倾卸的 |

| | | | |
|---------------------|-------------------|-------------|---------|
| agricultural | /,ægrɪ'kʌltʃərəl/ | <i>adj.</i> | 农业的；农学的 |
| tractor | /'træktə/ | <i>n.</i> | 拖拉机；牵引机 |
| sprinkler | /'sprɪŋklə/ | <i>n.</i> | 洒水器，喷洒器 |
| ambulance | /'æmbjʊləns/ | <i>n.</i> | 救护车 |



Phrases and Expressions

| | |
|----------------------|-----------------|
| fall into | 分成；落入 |
| fit into | 适应；符合 |
| classify into | 把……分类为 |
| be capable of | 有能力，能够 |
| belong to | 属于；成为……一员 |
| according to | 根据……，按照……；视……而定 |



Proper Names

| | |
|------------------------------------|---------------|
| Hyundai | 现代 |
| Chevrolet | 雪佛兰 |
| Honda | 本田 |
| Civic | (本田) 思域 |
| Ford | 福特 |
| Focus | (福特) 福克斯 |
| Accord | (本田) 雅阁 |
| Toyota | 丰田 |
| Camry | (丰田) 凯美瑞 |
| Crown | (丰田) 皇冠 |
| Victoria | 维多利亚 |
| Buick | 别克 |
| SUV (sport utility vehicle) | 多功能厢式跑车，多用途跑车 |
| Subaru | 斯巴鲁 |
| Volkswagen | 大众 |
| Audi | 奥迪 |
| Volvo | 沃尔沃 |
| Mercedes-Benz | 梅赛德斯-奔驰 |



| | |
|----------------------------|---------|
| GM (General Motors) | 通用 |
| Mitsubishi | 三菱 |
| Chrysler | 克莱斯勒 |
| Cavalier | (通用) 骑士 |
| Pontiac | 庞迪克 |
| Mustang | (福特) 野马 |
| Dodge | 道奇 |
| BMW | 宝马 |
| Saab | 萨博 |
| Jaguar | 捷豹 |
| Alfa Romeo | 阿尔法·罗密欧 |



Exercises

Understanding the Text

Directions: After reading the passage, you will find five unfinished statements. For each question or statement, please choose the best answer from the four choices provided.

- The author thinks that _____ are capable of traveling off-road for recreational purposes.
A. private cars
B. passenger sedans and light commercial vehicles
C. recreational vehicles
D. heavy vehicles
- _____ are a good choice for most automobile shoppers.
A. Four-door sedans
B. Five-door sedans
C. Two-door sedans
D. Six-door sedans
- Sports cars were originally European two-seat roadsters designed for _____.
A. daily travel
B. Ambulance
C. week-end racing hobbyists
D. A and C
- Agricultural vehicles are another type of heavy vehicles, like _____.
A. private cars
B. ambulances
C. buses
D. tractors
- Which of the following statements is NOT true according to the passage?
A. Station Wagons—An inactive family will want to look at minivans, sport utility vehicles

- or station wagons.
- B. Convertibles are great when the weather's perfect, but their drawbacks are obvious.
- C. There are many other special types of heavy vehicles such as street water sprinklers, ambulances and fire engines (fire trucks).
- D. Car classification is subjective since many vehicles fall into multiple categories.

Directions: Read the passage again and you are required to complete the outline.

1. Car classification is _____ since many vehicles fall into multiple categories or do not fit well into any.
2. _____ are capable of traveling off-road for recreational purposes. Off-road vehicles like jeeps, SUVs are often used on roads in poor condition.
3. A closed automobile that seats from _____ is called sedan. It may be a four-door or a two-door model.
4. _____ were originally European two-seat roadsters designed for both daily travel and weekend racing hobbyists.
5. There are many other special types of heavy vehicles such as street water sprinklers, ambulances and _____. They serve us in our daily life.

Directions: In this part, you are required to translate the following passage into Chinese.

Station Wagons—An active family will want to look at minivans, sport utility vehicles, or station wagons. In the rest of the world, station wagons remain the first choice for active families. Many inexperienced drivers find out the hard way that SUVs can't corner like other automobiles. Station wagons offer more stability, better gas mileage, lower insurance rates, and SUV-sized interiors. You won't lose your all-wheel drive either, as Subaru, Volkswagen, Audi, Volvo and Mercedes-Benz offer all-wheel drive on all of their wagons.



Text C

Pre-reading:

1. *How is the image of cars that are made in China?*
2. *Is it necessary for Chinese cars to enter the American car market?*
3. *Do you think low price is the biggest attraction to car customers?*

Coming to America

—The Promises and Perils Chinese Vehicle Exports to The USA

One of the most popular discussion topics in the American auto industry today is “When will Chinese start exporting in large **quantities** to the USA?”. Almost immediately a second question follows: “Will they be successful in doing this?”.

The **automotive** press is full of reports relating to the first question, so this article will focus on the second one. We will draw on our own industry experience but also on material presented at the **Elite** Dealers Summit conference, put on by Bel-Air Partner in May in New York City, as that conference was dedicated to this very question. The first thing to realize, of course, is that China is already exporting vehicles: 360 000 in 2006, up sharply from **prior** years.

But Chinese exports to date are mostly trucks and buses, rather than cars, and mostly sent to developing countries, as opposed to the Triad markets of Japan, North America and the EU. This makes sense, given that the lower **specifications** required in developing markets makes them easier for still-maturing Chinese OEMs to export to. However, we all know that Chinese OEMs are gearing up for a developed world **assault**.

We can't deny that Chinese cars will be coming to America soon. However, will they succeed? I see five key barriers to the near or mid term success of Chinese OEMs in the USA.

Value Proposition

First, there is the issue of value proposition. Americans are **spoiled** for choice now: they will need a reason to even consider Chinese vehicle, with their unknown brands and lack of track record. When the Japanese **exploded** in America in the 1970s, it was due to superior fuel economy—Chinese cars do not have any particular **edge** in this realm. When the Koreans soared in the 1990s, they did it with value: a combination of low prices and ultralong (e.g. ten years) **warrantees**. Can the Chinese **undercut** the Koreans and used cars on price, and then offer an even longer warranty? The “price window” is not as wide open as it once was.

Homologation

Second, there is the challenge of homologation. The immense costs of converting a vehicle to American specifications and then going through a year or more of emissions, safety and other tests: these are costs that are **incurred** even before the first unit is sold. Figures vary, but we can **assume** tens of millions of dollars for a full line of cars. If a vehicle is **pitched** at (e.g.) a \$5 000 **wholesale** price and if it earns an above-industry margin of (e.g.) five percent, that is \$250 per car in profit, and one can see how long it would take to pay off homologation costs (especially if service parts profits are wiped out by an **ultra** warranty).

Image

Third, there is the challenge of image. The Japanese and Koreans had to work hard for years to overcome their **down** market images, and the task is not yet over for some of the Japanese, and both Koreans. As a recent survey showed, 90 percent of American customers believe that the main reason to even consider a Chinese car is low price (or free options, which is the same thing). Once **pigeonholed** as a discount car, it may be years or decades before Chinese firms can break out.

Used Car Market

Fourth, this is often **overlooked** as a barrier. With 45 000 000 units annually changing hands in the USA, at an average price (at independent dealers) of only \$8 600, this is a **formidable** rival for new Chinese cars at \$5 000 or \$7 000. Please note that CNW Market Research tells us that in 2000, when Koreans were **surging** ahead, only 10% of their buyers entered the market intending to buy new cars: they had to be **switched** by dealers from used units. Chinese OEMs not only have to beat low-priced new Fords, they have to beat 3-year-old Toyotas.

Launch Cost

Last, the launch cost. To gear up for and then cut through the **clutter** of the world's largest single car market is not a small task. National service networks, financing arms, parts distribution systems and dealer support programs must be in place...and then there is advertising. While it was a different time and a different strategy, please note that in 2006 Lexus spent a quarter of a billion dollars in marketing in its first two years of existence in the USA. Chinese OEMs will get some free advertising in the form of news **coverage**, but the ongoing marketing burden remains.

As a closing remark, in our industry “winning” is usually counted in units, not in dollars



or reininbi. The Chinese OEM that “wins” in America by establishing a strong market share may regret its victory, as it sees its profits eaten up by the high costs of competing here. That is, I am sure any Chinese OEM envies Ford’s American market share, but not its American losses. Chinese firms might be advised to tread carefully, lest their unit success in the USA (which will surely come) **yields** a bitter taste when it is translated to the bottom line.

The first to win in America may also be the first to lose.

**New words**

| | | | |
|----------------------|-------------------|-------------|--------------|
| peril | /ˈperɪl/ | <i>n.</i> | 危险 |
| export | /eksˈpɔ:t/ | <i>v.</i> | 出口 |
| quantity | /ˈkwɒntəti/ | <i>n.</i> | 数量 |
| automotive | /ˌɔ:təˈmɔ:tɪv/ | <i>adj.</i> | 汽车的；自动推进的 |
| elite | /eɪˈli:t/ | <i>n.</i> | 精英 |
| prior | /ˈpraɪə/ | <i>adj.</i> | 在前的 |
| specification | /ˌspesɪfɪˈkeɪʃən/ | <i>n.</i> | 详述；规格；说明书 |
| assault | /əˈsɔ:lt/ | <i>n.</i> | 攻击 |
| proposition | /ˌprɒpəˈzɪʃən/ | <i>n.</i> | 提议，建议；主张，见解 |
| spoil | /spɔɪl/ | <i>v.</i> | 宠坏 |
| explode | /ɪksˈpləʊd/ | <i>v.</i> | 激增 |
| edge | /edʒ/ | <i>n.</i> | 优势 |
| warranty | /ˌwɒrənˈti:/ | <i>n.</i> | 担保 |
| undercut | /ˌʌndəˈkʌt/ | <i>v.</i> | (削价) 抢生意，抢工作 |
| homologation | /ˌhɒ,mɒləˈgeɪʃən/ | <i>n.</i> | 认同 |
| incur | /ɪnˈkɜ:/ | <i>v.</i> | 招致 |
| assume | /əˈsju:m/ | <i>v.</i> | 承担 |
| pitch | /pɪtʃ/ | <i>v.</i> | 定价 |
| wholesale | /ˈhəʊl,seɪl/ | <i>adj.</i> | 批发的 |
| ultra | /ˈʌltrə/ | <i>adj.</i> | 超乎寻常的 |
| down | /daʊn/ | <i>adj.</i> | 低下的 |
| pigeonhole | /ˈpɪdʒən,həʊl/ | <i>v.</i> | 归类 |
| overlook | /ˌəʊvəˈlʊk/ | <i>v.</i> | 忽略 |
| formidable | /ˈfɔ:mɪdəbl/ | <i>adj.</i> | 强大的，巨大的 |



| | | | |
|-----------------|-------------|----|-----------|
| surge | /sɜːdʒ/ | v. | 汹涌 |
| switch | /swɪtʃ/ | v. | 转换, 转变 |
| clutter | /'klʌtə/ | n. | 混乱 |
| coverage | /'kʌvərɪdʒ/ | n. | 新闻报道 (范围) |
| yield | /jiːld/ | v. | 产生 (效果) |

Phrases and Expressions

| | |
|------------------------|---------------------------|
| draw on | 戴上; 吸收; 利用; 引诱 |
| be dedicated to | 专门用于 |
| to date | 到目前为止, 至今 |
| make sense | 有意义 |
| gear up | 使换快挡; 促进; 增加 |
| track record | 成绩记录 |
| convert...to... | 改变信仰或意见等 |
| pay off | 还清 (债务等), 付清; 报复; 赢利 |
| service parts | 零部件 |
| wipe out | 扫除, 清除掉; 勾销 (债务等); 消灭, 毁灭 |
| break out | 突围 |
| financing arms | 资金链 |
| the bottom line | 盈亏一览结算线 |

Proper Names

| | |
|--------------|------|
| Triad | 三星 |
| EU | 欧盟 |
| Lexus | 雷克萨斯 |

Exercises

Understanding the Text

Directions: Answer the following questions briefly according to the text.

1. Who is the rival of Chinese OEMs in the USA car market?



2. What benefit will Chinese OEMs get in the form of news coverage?
3. To 90% of American customers, what is the main reason for them to even consider buying a Chinese car?
4. Launch cost is huge, what are the other things we should do or have besides advertising?
5. How do you understand “the first to win in America may also be the first to lose” ?

Directions: Read and judge. Read the passage and judge whether the statements are true or false, write T for true and F for false.

- _____ 1. There is a rosy future for the Chinese OEMs in the American car market.
- _____ 2. The Elite Dealers Summit conference is dedicated to the question “When will the Chinese start exporting in large quantities to the USA?” .
- _____ 3. When the Japanese cars entered America in the 1970s it was due to superior fuel economy, which advantage the Chinese cars didn’t have.
- _____ 4. In 2006 Lexus spent a huge sum of money in marketing in its first two years of existence in the USA.
- _____ 5. The Chinese OEMs establish a strong market but they may regret its victory, as their profits are lower than the high costs of competing here.

Directions: Choose appropriate words from Column A to match expressions in Column B to form collocations.

| Column A | |
|----------------------------|--|
| () 1. export cars | |
| () 2. focus on | |
| () 3. draw on | |
| () 4. gear up | |
| () 5. a barrier | |
| () 6. be spoiled | |
| () 7. have no edge | |
| () 8. a combination of | |
| () 9. convert Catholicism | |
| () 10. my plan | |

| Column B | |
|-----------------------------------|--|
| a. grace and strength | |
| b. for choices | |
| c. for a development | |
| d. the first question | |
| e. to Christianity | |
| f. one’s teaching experience | |
| g. to the success of Chinese cars | |
| h. to the American market | |
| i. pays off | |
| j. in this realm | |



 Related Words and Expressions

| Names of Vehicle | 汽车名称 |
|-------------------------------------|------------------|
| air cushion car | 气垫车 |
| air-cooled car | 空气冷却式汽车, 空冷式汽车 |
| ambulance | 救护车 |
| automobile carrier | 货运卡车 |
| baggage car | 行李车 |
| bus | 公共汽车 |
| cable-testing car | 电缆检查车 |
| cargo-bus | 客货两用车 |
| coach | 长途汽车 |
| compact car | 中级轿车 |
| container carrier | 集装箱运输货车 |
| convertible | 折叠敞篷轿车 |
| coupe | 双人轿车 |
| diesel-engined passenger car | 柴油(发动)机客车, 柴油机轿车 |
| double-deck bus | 双层巴士 |
| drop head coupe, convertible saloon | 敞篷小轿车 |
| duel fuel vehicle | 双燃料车辆 |
| dust car, refuse collector | 垃圾清运车 |
| extra heavy off-road vehicle | 超重型越野车 |
| fire engine | 消防车 |
| forward control passenger car | 短头轿车 |
| four-wheel drive | 四轮驱动车 |
| front-wheel drive | 前轮驱动车 |



| | |
|-----------------------------|---------------------|
| fuel-cell car | 燃料电池 (驱动的) 轿车 |
| full-trailer towing vehicle | 牵杆式牵引车 |
| gas guzzler | [美] 耗油量极大的汽车, “油老虎” |
| general-purpose vehicle | 通用货车 |
| heavy off-road vehicle | 重型越野车 |
| heavy truck | 重型货车 |
| heavy vehicles | 重型车辆 |
| intermediate car | 中高级轿车 |
| jeep | 吉普车 |
| karting | 卡丁车 |
| light truck (LT) | 轻型货车 |
| off-road vehicle (ORV) | 越野车 |
| light-van | 小型货车 |
| limousine, pullman saloon | 高级轿车, 房车 |
| long-wheelbase truck | 长轴距货车 |
| medium off-road vehicle | 中型越野车 |
| medium truck | 中型货车 |
| mini-truck | 微型货车 |
| mixer truck | 搅拌车 |
| multicylinder car | 多缸发动机汽车 |
| one-seater | 单座小客车 |
| towing vehicle | 牵引汽车 |
| commercial vehicles (CV) | 商用车 |
| passenger vehicles (PV) | 轿车 |
| petrol-electric car | 汽油 - 电动车辆 |
| pick-up, pickup truck | 小型货车 |

| | |
|----------------------------------|----------|
| platform truck, flat bed truck | 平板货车 |
| police car | 警车 |
| touring coach | 旅行车 |
| refrigerated van | 冷藏车 |
| semi-trailer towing vehicle | 半挂牵引车 |
| seven-seater | 七座小客车 |
| short-wheelbase truck | 短轴距货车 |
| sightseeing bus, touring bus | 旅游巴士 |
| single fuel vehicle | 单燃料车辆 |
| snow sweeper, snow remover | 铲雪车 |
| station wagon | 厢式轿车 |
| semi-caterpillar vehicle | 半履带式汽车 |
| street sprinkler, street flusher | 洒水车 |
| subcompact car | 普通级轿车 |
| taxi | 出租车, 计程车 |
| trailer | 挂车 |
| tipping vehicle, tipper | 自卸车 |
| towing vehicle | 全挂牵引汽车 |
| trailer truck | 拖车 |
| truck, lorry | 货车 |
| van | 厢式货车 |
| wrecker | 清障车 |
| wheeled | 轮式的 |

| | |
|---------------------------|---------------|
| Car Body Structure | 汽车车身结构 |
| air conditioner | 空调装置 |



| | |
|--------------------------|---------|
| body shell | 车身壳体 |
| braking signal light | 制动信号灯 |
| carrying platform | 货厢 |
| center pillar, B pillar | 中柱 |
| cowl, shroud | 前围 |
| dash board, dash panel | 前围板 |
| door lock | 门锁 |
| engine compartment | 发动机舱 |
| floor board | 地板, 底板 |
| floor panel | 地板 |
| front fender apron | 前挡泥板 |
| front fender, front wing | 前翼板 |
| front pillar, A pillar | 前柱 |
| head board | 前板 |
| head restraint | 头枕 |
| heater | 暖气装置 |
| hood, bonnet | 发动机罩 |
| laminated glass | 夹层玻璃 |
| passenger compartment | 客厢, 乘客室 |
| rear end panel | 后围板 |
| rear pillar, C pillar | 后柱 |
| rear view mirror | 后视镜 |
| rocker panel | 门槛; 踏脚板 |
| roof | 顶盖 |
| roof rail | 上边梁 |
| safety belt, seat belt | 安全带 |

| | |
|-------------------------------------|---------|
| seat | 座椅 |
| separate frame construction | 非承载式车身 |
| side board | 边板 |
| streamline | 流线, 流线型 |
| sun visor | 遮阳板 |
| tail board | 后板 |
| tightening latch | 栓杆 |
| toughened glass | 钢化玻璃 |
| trunk | 行李箱 |
| trunk lid, deck lid | 行李箱盖 |
| unitary construction, integral body | 承载式车身 |
| warning signal | 报警信号装置 |
| weather strip | 密封条 |
| window regulator | 玻璃升降器 |
| windscreen, windshield | 前风窗 |
| wiper | 刮水器 |

| Vehicle Engine | 汽车发动机机械 |
|-----------------------------|----------|
| 1. Engine Types | 1. 发动机类型 |
| air cooled engine | 风冷发动机 |
| effective power | 有效功率 |
| effective torque | 有效转矩 |
| engine speed characteristic | 发动机转速特性 |
| four-stroke engine | 四冲程发动机 |
| two-stroke engine | 二冲程发动机 |
| water cooled engine | 水冷发动机 |



| 2. Crank-connecting Rod Mechanism | 2. 曲柄连杆机构 |
|-----------------------------------|-----------|
| connecting rod bearing | 连杆轴承 |
| connecting rod cap | 连杆盖 |
| cylinder bore | 汽缸直径 |
| compression ratio | 压缩比 |
| compression ring | 气环 |
| compression stroke | 压缩行程 |
| connecting rod | 连杆 |
| counter weight | 平衡重 |
| crankshaft | 曲轴 |
| cylinder block | 汽缸体 |
| cylinder sleeve, cylinder liner | 汽缸套 |
| detonation | 爆燃 |
| flywheel | 飞轮 |
| groove | 环槽 |
| knock | 敲缸 |
| main bearing | 主轴承 |
| main bearing cap | 主轴承盖 |
| main shell | 主轴瓦 |
| oil ring | 油环 |
| piston | 活塞 |
| piston head | 活塞头部 |
| piston pin | 活塞销 |
| piston ring | 活塞环 |
| piston skirt | 活塞裙 |
| piston top | 活塞顶 |

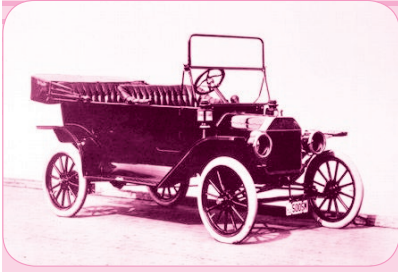


| | |
|----------------------------|---------|
| pulley | 带轮 |
| slot | 开槽 |
| piston stroke | 活塞行程 |
| swept volume, displacement | 排量 |
| torsional vibration damper | 扭振减振器 |
| united chamber | 统一燃烧室 |
| working stroke | 做功行程 |
| working volume | 工作容积 |
| 3. Valve Timing Mechanism | 3. 配气机构 |
| camshaft | 凸轮轴 |
| cylinder head | 汽缸盖 |
| dual overhead camshaft | 双顶置凸轮轴 |
| exhaust manifold | 排气管 |
| exhaust stroke | 排气行程 |
| exhaust valve | 排气门 |
| intake stroke | 进气行程 |
| intake valve | 进气门 |
| multi-valve engine | 多气门发动机 |
| overhead camshaft | 顶置凸轮轴 |
| overhead valve | 顶置气门 |
| pump diaphragm | 泵膜 |
| push rod | 推杆 |
| rocker | 摇臂 |
| sediment cup | 沉淀杯 |
| silencer, muffler | 消声器 |
| single overhead camshaft | 单顶置凸轮轴 |



| | |
|-----------------|------|
| tappet | 挺柱 |
| timing gear | 正时齿轮 |
| timing phase | 配气相位 |
| valve clearance | 气门间隙 |
| valve guide | 气门导管 |
| valve seat | 气门座 |
| valve spring | 气门弹簧 |
| valve stem | 气门杆 |





Unit 2 History of Automobiles

Part One Listening



Section A

Directions: Picture recognition. In this section, you will hear six statements. For each statement, please recognize which picture the statement is referring to.



A



B



C



D



E



F

1. _____ 2. _____ 3. _____
 4. _____ 5. _____ 6. _____

Section B



Directions: Listen and practice. Listen to the dialogue, fill in the missing information, and practice them with your partner.

A: Hello, this is sales Department, Blue Sky Automobile Company.

B: I'm afraid I have to _____ a complaint with your cooperation. It's a most unpleasant incident.



A: Oh, What is it about? I'm so sorry to _____ that.

B: Yes, I _____ a set of diesel smoke meter the other day. I _____ and after I examined them one by one, I found that there must be something wrong with the related computer because it can't give any signal. That's why I want to see the manager.

A: I am _____ everything is all right with that shipment. You _____ I know you're our regular customer and it is the first time for me to _____ such an inconvenient thing.

B: I want to _____ this.

A: Without sufficient evidence to support, your claim is untenable. If we fault, we should be very glad to _____ for your loss.

B: What's your opinion?

A: I'm terribly sorry about that. May I know your name and address, sir? I'll _____ it and send a repairman to your side at once.



Section C

Directions: In this section, you will hear a passage. After that, complete the four incomplete statements. The passage will be read twice. Listen carefully and choose the correct answer from the three choices marked A, B and C given.

1. _____ is the inventor of the automatic loom.

- A. Kiichiro Toyoda
- B. Sakichi Toyoda
- C. Sakichi Toyoda's son

2. _____ made Kiichiro Toyoda successful in completing the A1 prototype vehicle.

- A. Hard work
- B. The spirit of research and creation
- C. Both A and B

3. Toyota Motor Corporation started operation _____.

- A. in 1894
- B. in 1935
- C. in 1936

4. What's the meaning of "frontier" in the passage?

- A. corporation
- B. product
- C. an undeveloped field



Part Two Conversation



Situation: Li Zhi is making an appointment with Mr. Hunter by phone.

(L—Li Zhi, H—Mr. Hunter)

L: Hello, could I speak to Mr. Hunter?

H: This is Hunter speaking.

L: Mr. Hunter, this is Li Zhi from KaiDa Auto Sales Company. Yesterday you came to our company for information. You showed great interest in our cars, but left at once. I would like to explain our cars and service to you.

H: Yes, I had a call then I had to go. Go ahead.

L: So, Mr. Hunter, which model do you prefer?

H: I'm interested in Toyota GL1.6 MT.

L: You have made a good choice. We can definitely fit your needs, and can I make a suggestion?

H: Sure. What is it?

L: If it is convenient to you tomorrow, I will pay you a visit for a detailed explanation. In this way, you can have a better idea of the car. Do you agree with me?

H: Yes. How much time will it take?

L: Not more than 60 minutes. Will you be free on tomorrow morning or afternoon?

H: Afternoon is best for me.

L: Would 14:30 be all right?

H: It's OK.

L: Good. I'll visit you then at 14:30 tomorrow afternoon.

Notes ●●●

1. **Toyota GL1.6 MT** 丰田1.6升手动挡标准型

GL: grand luxury 基本型

MT: manual transmission 手动变速器

2. **How much time will it take?** 要花多少时间?





Part Three Reading

Text A

Automobile Engine

The engine gives **power** to the automobile. And without the engine, the automobile will not move. So the engine is often called the “heart” of the automobile. It **turns fuel into** the **energy** of auto-power.

According to different types of fuel used, the engine can **be classified as gasoline engine** and **diesel engine**. The most **common** automobile engine is gasoline engine.

An engine has many working parts. The **main** parts **are known as** the connecting rods, crankshaft, valve, gear, fuel system and cooling system. Gasoline engine also has an ignition system.

These working parts of an engine can easily **cause** problems because they are working under high **pressure**, high **temperature** and **changeable** conditions. If something unusual happens, check the engine driving belts, oil level, coolant level and replace spark plugs etc. **On the whole**, you should often **maintain** and check the engine .

power 动力
fuel 燃料
turn...into 把……变成
energy 能源
be classified as 分类为
gasoline engine 汽油机
diesel engine 柴油机
common 常见的
main 主要的
be known as 以……著名
cause 引起
pressure 压力
temperature 温度
changeable 易变的
on the whole 大体上
maintain 维护

Text B

Pre-reading:

1. Are you a car fan? What car brands do you know and which one is your favorite?
2. Do you know how long the automobile history is? And can you make a guess?
3. Can you imagine what the first car in the world was like?
4. How many predecessors in the automobile history can you count, and who are they?



A Brief History of Automobile

The automobile was not invented in a single day by a single inventor. The history of the automobile reflects an **evolution** that took place worldwide.

It's **estimated** that over 100 000 **patents** created the modern automobile, and the first recorded date of the vehicles that can be considered automobiles were **demonstrated** as early as 1769 by a French engineer and mechanic Nicolas Joseph Cugnot. However, this three-wheel steam-driven **artillery** tractor was said to be much slower and harder to operate than a horse-drawn vehicle and hence was doubted to have ever run one mile.

After Cugnot there were several other inventors who designed steam-powered vehicles, and the first truly successful road **locomotive** of this type was built and demonstrated by Richard Trevithick in 1801. In America, Oliver Evans, the first national automobile patent **grantee**, demonstrated his first successful self-propelled vehicle in 1805, which was not only the first automobile in the USA, but also the first **amphibious** vehicle, as his steam-powered vehicle was able to travel on wheels on land and **via a paddle** wheel in the water.

Steam engines were not the only engines inventors tried to apply to early automobiles. Francois Isaac de Rivaz, a Swiss inventor, designed the first internal combustion engine in 1806, which was fuelled by a mixture of hydrogen and oxygen and used it to develop the world's first vehicle to run with such an engine. The design was not very successful, as its self-propelled system proved to be too clumsy and ineffective. Vehicles with electrical engines were also invented. In 1832, Robert Anderson of Scotland built the first crude electric carriage with **rechargeable** batteries powering a small electric motor, and this locomotive could **progressionally** attain a speed of 4 mph (6 km/h). However, this kind of vehicle was heavy, expensive, and needed to stop for recharging frequently while a constant supply of electricity was **impracticable**. Amedee Bollee Sr. built advanced 12-passenger steam cars "La Mancelle" in France in 1878, which had a front-mounted engine, shaft drive to the **differential**, chain drive to the rear wheels, steering wheel on a vertical shaft and driver's seat behind the engine. Even though, the steam engine proved impractical for a machine that was intended to challenge the speed of a **horse-and-buggy**. The invention of the practical automobile had to await the invention of a workable internal combustion engine.

Many engineers were working on the problem of the engine at about the same time. It's Karl Benz, the German mechanical engineer, who designed and built the world's first practical gasoline-powered automobile in 1885 that looked and worked like the cars we use today, and accordingly is acknowledged as the **usherer** of the modern automobile era. Another **milestone**



vehicle was built in Germany in 1889 by Gottlieb Daimler and Wilhelm Maybach. Powered by a 1.5 hp two-cylinder gasoline engine, it had a four-speed **transmission** and traveled at 10 mph. Within a few years, a dizzying **assortment** of technologies were being produced by hundreds of producers. Dual-engine and even quad-engine cars were designed, and engine **displacement** ranged to more than a dozen liters. Many modern advances, including gas-electric hybrids, multi-**valve** engines, overhead **camshafts**, and four-wheel drive, were also attempted and **discarded** at this time.

1905 was a signal year in the development of the automobile, marking the point when the majority of sales shifted from collectors and enthusiasts to average users. This was **facilitated** by Henry Ford who did two important things. First, he priced his car to be as **affordable** as possible and second, he paid his workers enough to be able to **purchase** the cars they were manufacturing. This helped push wages and auto sales upward. Besides, the technology development in this period was also **conspicuous**, including electric **ignition** independent suspension and four-wheel brakes. Transmissions and **throttle** controls were widely adopted, allowing a variety of cruising speeds.

Popularity of the automobile has consistently moved with the state of the economy, growing during the **boom** period after World War I and dropping **abruptly** during the Great Depression. Automobile finally emerged and survived from the shadow of two world wars in 1949, the year that in the United States saw the introduction of high-compression V8 engines and modern bodies from General Motors' Oldsmobile and Cadillac brands. On the technology front, the biggest developments of the era were the widespread use of independent suspensions, wider application of fuel injection and an increasing focus on safety in the design of automobiles.

The modern car era has been one of increasing **standardization**. Platform sharing, and computer-aided designing. Some particularly notable advances in modern times are the wide spread of front-wheel drive and all-wheel drive, the adoption of the V6 engine **configuration**, and the **ubiquity** of fuel injection. Body styles have changed as well in the modern era. Three types, hatchback, minivan and sport utility vehicle, dominate today's market. This era has also seen rapidly rising fuel efficiency and engine output. Once the automobile **emissions** concerns of 1970s were conquered with computerized engine management systems, power began to rise rapidly. In the 1980s, a powerful sports car might have produced 200 hp (150 kW)—just 20 years later, average passenger cars have engines that powerful, and some performance models offer three times as much power.



New words

| | | | |
|------------------------|--------------------|--------------------|-------------------|
| evolution | /i:və'lu:ʃən/ | <i>n.</i> | 演变，进化；进展，发展 |
| estimate | /'estimeɪt/ | <i>v. & n.</i> | 估计，估价，评估 |
| patent | /'pætənt/ | <i>n.</i> | 发明，专利 |
| demonstrate | /'demənstreɪt/ | <i>v.</i> | 示范，演示；证明，论证 |
| artillery | /ɑ:'tɪləri/ | <i>n.</i> | 大炮，火炮 |
| locomotive | /'ləʊkə,məʊtɪv/ | <i>n.</i> | 机车；车头 |
| grantee | /grɑ:n'ti:/ | <i>n.</i> | 受让人，被授予人，被批准人 |
| amphibious | /æm'fɪbrəs/ | <i>adj.</i> | 两栖的，水陆两用的 |
| via | /'vaɪə/ | <i>prep.</i> | 通过，凭借；经过 |
| paddle | /'pædl/ | <i>n.</i> | 划桨，短桨，明轮翼 |
| rechargeable | /rɪ'tʃɑ:dʒəbl/ | <i>adj.</i> | 可充电的 |
| progressionally | /prə'greʃənli/ | <i>adv.</i> | 前进地；进步地 |
| impracticable | /ɪm'præktɪkəbəl/ | <i>adj.</i> | 不可行的，行不通的 |
| differential | /ˌdɪfə'renʃəl/ | <i>n.</i> | 差动，差异 |
| horse-and-buggy | /hɔ:sænd'bʌɡɪ/ | <i>n.</i> | [美] 四轮马车，[英] 两轮马车 |
| usherer | /'ʌʃə/ | <i>n.</i> | 先驱，领军人物 |
| milestone | /'maɪl,stəʊn/ | <i>n.</i> | 里程碑，里程标；重要事件 |
| transmission | /trænz'mɪʃən/ | <i>n.</i> | 变速器 |
| assortment | /ə'sɔ:tmənt/ | <i>n.</i> | 分类；混合物 |
| displacement | /dɪs'pleɪsmənt/ | <i>n.</i> | 排(气)量 |
| valve | /vælv/ | <i>n.</i> | 气门，阀门 |
| camshaft | /'kæmʃɑ:ft/ | <i>n.</i> | 凸轮轴 |
| discard | /dɪs'kɑ:d/ | <i>v.</i> | 丢弃，扔掉 |
| facilitate | /fə'sɪlɪteɪt/ | <i>v.</i> | 推动，促进；帮助 |
| affordable | /ə'fɔ:dəbəl/ | <i>adj.</i> | 买得起的，负担得起的 |
| purchase | /'pɜ:tʃəs/ | <i>v.</i> | 购买，购置 |
| conspicuous | /kən'spɪkjʊəs/ | <i>adj.</i> | 显著的；引人注目的 |
| ignition | /ɪɡ'nɪʃən/ | <i>n.</i> | 点火器，点火开关 |
| throttle | /'θrɒtl/ | <i>n.</i> | 油门 |
| boom | /bu:m/ | <i>n.</i> | 激增；繁荣；经济突然好转 |
| abruptly | /ə'brʌptli/ | <i>adv.</i> | 突然地；唐突地 |
| standardization | /stændədaɪ'zeɪʃən/ | <i>n.</i> | 标准化 |



| | | |
|----------------------|------------------------------|-------------------|
| configuration | /kən,fiɡju'reɪʃən/ <i>n.</i> | 配置；构造 |
| ubiquity | /ju:'bɪkwɪti/ <i>n.</i> | 无所不在 |
| emission | /ɪ'mɪʃən/ <i>n.</i> | (光、热、声、味的) 散发、排放物 |

Phrases and Expressions

| | |
|------------------------|----------------|
| apply to | 应用于；适用于 |
| prove (to be) | 证明，证实 |
| range from...to | (在一定范围内) 变化，变动 |
| make the point | 表明(看法)，证实(论点) |
| shift from...to | 从……转移到 |
| emerge from | 浮现，出现，出来 |
| focus on | 集中在……上，聚焦于 |

Proper Names

| | |
|--------------------------------|------------------------------------|
| Nicolas Joseph Cugnot | 尼古拉·约瑟夫·科格纳特，1725–1804，法国军事工程师 |
| Richard Trevithick | 理查德·特雷维西克，1771–1833，英国机械工程师和发明家 |
| Oliver Evans | 奥利佛·埃文斯，1755–1819，美国发明家 |
| Francois Isaac de Rivaz | 弗朗西斯·埃塞克·德瓦茨，1752–1828，法国发明家 |
| Robert Anderson | 罗伯特·安德森，苏格兰发明家 |
| Amedee Bollee Sr. | 阿梅代·博莱爵士，1844–1916，法国蒸汽工程师 |
| Karl Benz | 卡尔·本茨，1844–1929，德国汽车业先驱，制造了第一辆内燃机车 |
| Gottlieb Daimler | 戈特利布·戴姆勒，1834–1900，德国机械工程师 |
| Wilhelm Maybach | 威廉·迈巴赫，1846–1929，德国机械工程师 |
| Henry Ford | 亨利·福特，1863–1947，福特汽车公司创始人 |
| Cadillac | 凯迪拉克，1658–1730，法国探险家和殖民地长官 |

Exercises

Understanding the Text

Directions: Answer the following questions briefly according to the text .

1. Do you think the vehicle Cugnot built in 1769 can be regarded as the automobile?



2. Who is Francois Isaac de Rivaz? What contribution did he make to the auto industry?
3. Why does the author claim the invention of the practical automobile has to await the invention of a workable internal combustion engine?
4. For what reason do we consider Karl Benz as the usherer of the modern automobile era?
5. What's the main concern about automobiles nowadays, environmental protection or fuel shortage?

Directions: Read and judge. Read the passage and judge whether the statements are true or false, write T for true and F for false.

- _____ 1. Vehicle demonstrated in 1769 by Nicolas Joseph Cugnot was the first automobile in the world.
- _____ 2. Richard Trevithick successfully invented the first steam-powered amphibious vehicle.
- _____ 3. La Mancelle's complicated and advanced design made it a successful model in both speed and practicability.
- _____ 4. Karl Benz built first gasoline-powered vehicles and was considered as the forerunner in modern automobile era.
- _____ 5. In the 1980s, the main concern about automobile was its emissions.

Directions: Choose appropriate words from Column A to match expressions in Column B to form collocations.

| Column A | |
|----------|----------------|
| () | 1. reflect |
| () | 2. demonstrate |
| () | 3. develop |
| () | 4. await |
| () | 5. acknowledge |
| () | 6. facilitate |
| () | 7. purchase |
| () | 8. survive |
| () | 9. adopt |
| () | 10. conquer |

| Column B | |
|----------|----------------------------------|
| a. | the greeting with a nod |
| b. | views |
| c. | an interest in auto |
| d. | the cigarette habit |
| e. | a philosophical principle |
| f. | the drought |
| g. | peaceful settlement of a dispute |
| h. | freedom with blood |
| i. | one's attention |
| j. | a positive attitude |



Directions: Fill in the blanks with the given words or expressions in the box, changing the form when necessary.

| | | | | |
|-------------|----------|-------|----------------|-----------|
| apply to | prove | range | make the point | shift |
| emerge from | focus on | boom | milestone | evolution |

1. The important evidence _____ him innocent.
2. There are many kinds of books in this bookstore, _____ from comic books to science fiction.
3. After two hours' heavy rain and wind, the sun _____ behind a cloud.
4. Scientific discoveries are often _____ industrial production methods.
5. The new premier _____ of getting as many contacts as possible with the people.
6. When at last he _____ the position he had been sitting in, he found his legs very still.
7. After several years' practice, it's widely acknowledged that our socialist development should and must _____ economic construction.
8. The two world wars greatly _____ the aircraft industry.
9. Joys and pains alternate in the _____ from childhood to manhood.
10. The War of Independence of 1864 made an important _____ in American history.

Directions: Complete the dialogue by translating the Chinese parts into English.

Bill has bought a new car. He enjoys driving very much. Now he is talking about his new car with his friend Tony.

Tony: Hi, Bill! _____ (你的车看上去真棒)!

Bill: Thank you. But I am wondering _____ (汽车怎么能设计得这么具有艺术性).

Tony: Maybe you haven't been an expert yet. In fact, the automobile is really a sophisticated guy. _____ (汽车由引擎、车身、底盘及许多电子器械组成). A typical car contains about 15 000 parts. They are connected to one another accurately.

Bill: Oh, that's so cool. You are really an expert.

Tony: Ha-ha... _____ (你能想象世界上第一辆汽车居然和拖拉机的样子差不多,而且连马车都跑不过吗)?

Bill: That must be joking! How can it be like that? It's amazing!

Tony: _____ (虽然汽车只有100多年的历史,但它的发展却相当快). You should know something about the automobile development.

Bill: En, fine! I'll learn the knowledge about automobile from you. I'm a car fan, too.

Text C

Pre-reading:

1. What do you know about the world-famous brand “Lincoln”?
2. What does the brand “Lincoln” symbolize?

The History and Development of Lincoln

For close to a century, the name Lincoln has become the symbol of luxury, comfort and design.

The roaring 1920s

The 1920s marked the era in which Lincoln would distinguish itself as the best American luxury automobile. One of the most famous custom-built cars was the 1922 Lincoln Town Car, which was built for Henry Ford himself.



1920s

Streamline success—1930s

By the 1930s, Zephyr, following the “streamlined” look of the day, was one of the first to consider aerodynamics (空气动力学) in design and made Lincoln truly become financially successful.

The war years—1940s

With the onset of World War II, all Lincoln vehicle production stopped to focus on the war effort and helped Ford in the production of tank engines, bodies.



1940s

The fabulous 1950s

The 1950s brought many dramatic changes to Lincoln. At the time, there were new advancements in all vehicles. The 1950s also made Lincoln’s chief stylist start thinking of ideas for the future.

Tie-dye and Lincoln’s—1960s

In **contrast** to the **garishness** of the times, the focus of Lincoln was on **simplicity** and **refinement**. Lincoln was the first automobile to be named Design of the Year by the



prestigious Industrial Designers Institute.

The swinging 1970s

In the 1970s, in keeping with the times of over-the-top styles, Lincoln signed on designers like Givenchy, Gucci, Cartier and Bill Blass to put their marks on a Lincoln.

Lincoln tops the charts—1980s

The 1980s brought about new landmarks for Lincoln. With the continued success of the Town Car and the rest of the vehicle line, Lincoln rounded out the decade by hitting a record high of 280 659 in total vehicle sales, proving once again that Lincoln was at the top of its game.

Taking on its competition—1990s

In the 1990s, Japanese and European brands entered the picture and started competing with the American manufacturers. Again, Lincoln responded with a winner. The 1990 Town Car was named Motor Trend “Car of the Year” .

A time of change—2000s

For Lincoln customers, these are exciting times—advanced, new vehicles featuring the latest in technology. Lincoln is creating a new vision.



1960s



2000s



New words

| | | | |
|--------------------|---------------|-------------|------------------|
| Lincoln | | <i>n.</i> | 林肯牌轿车 |
| contrast | /ˈkɒntrɑːst/ | <i>n.</i> | 对比, 对照 |
| garishness | /ˈɡeəriʃnɪs/ | <i>n.</i> | 华而不实; 艳丽; 俗气 |
| simplicity | /sɪmˈplɪsɪti/ | <i>n.</i> | 简单, 朴素; 率直 |
| refinement | /rɪˈfaɪnmənt/ | <i>n.</i> | 改进, 改善; 改良品 |
| prestigious | /preˈstɪdʒəs/ | <i>adj.</i> | 受尊敬的, 有声望的, 有威望的 |
| industrial | /ɪnˈdʌstriəl/ | <i>adj.</i> | 工业的, 产业的 |
| designer | /dɪˈzaɪnə/ | <i>n.</i> | 设计师; 图案设计师; 制图员 |
| institute | /ˈɪnstɪtjuːt/ | <i>v.</i> | 建立; 制定; 开始 |

| | | | |
|-----------------|---------------|-------------|-------------------|
| swinging | /ˈswɪŋɪŋ/ | <i>adj.</i> | 愉快活跃的，多姿多彩的 |
| landmark | /ˈlænd,mɑ:k/ | <i>n.</i> | 界标；目标；明显的标志；里程碑 |
| round | /raʊnd/ | <i>v.</i> | 变圆；完成 |
| decade | /ˈdekeɪd/ | <i>n.</i> | 十年，十年间(尤指一个年代) |
| European | /juərəˈpi:ən/ | <i>adj.</i> | 欧洲的；欧洲人的；欧盟的 |
| brand | /brænd/ | <i>n.</i> | 商标，牌子 |
| trend | /trend/ | <i>n.</i> | 趋势，倾向；流行 |
| feature | /ˈfi:tʃə/ | <i>n.</i> | 特征，特色；面貌，相貌 |
| vision | /ˈvɪʒən/ | <i>n.</i> | 视力；想象(力)；幻想，幻觉，梦想 |



Phrases and Expressions

| | |
|----------------------------|-------------|
| distinguish oneself | 使杰出，使扬名 |
| focus on | 集中在 |
| think of | 想到；考虑 |
| in contrast to | 和……对比，与……相反 |
| bring about | 带来；发生；引起 |
| round out | 圆满完成 |
| in total | 总共 |



Exercises

Understanding the text

Directions: Read and judge. Read the passage and judge whether the statements are true or false, write T for true and F for false.

- _____ 1. The 1920s marked the era in which Lincoln would distinguish itself as the best American luxury automobile.
- _____ 2. By the 1930s, Zephyr, following the “streamlined” look of the day, was one of the first to consider aerodynamics (空气动力学) in design and made Lincoln truly become financially successful.
- _____ 3. The 1940s also made Lincoln’s chief stylist start thinking of ideas for the future.
- _____ 4. Lincoln was the last automobile to be named Design of the Year by the prestigious Industrial Designers Institute.



_____ 5. Japanese and China brands entered the picture and started competing with the American manufacturers.

Directions: Read, complete and retell. Read the passage again and fill in the blanks with the information in the passage, and then try to retell the passage.

For close to a century, the name _____ has been the same as luxury, comfort and design. The 1920s marked the era in which Lincoln would distinguish itself as the best _____ automobile. With the onset of _____ all Lincoln vehicle production stopped to focus on the war effort and helped Ford in the production of tank engines, bodies. The _____ also made Lincoln's chief stylist start thinking of ideas for the future. In the 1970s, in keeping with the times of over-the-top styles, Lincoln signed on _____ like Givenchy, Gucci, Cartier and Bill Blass to put their marks on a Lincoln. With the continued success of the Town Car and the rest of the vehicle line, Lincoln rounded out the decade by hitting a _____ high of 280 659 in total vehicle sales, proving once again that Lincoln was at the _____ of its game. Again, Lincoln responded with a _____. The 1990 Town Car was named Motor Trend "Car of the Year".

Directions: In this part, you are required to translate the following sentences into Chinese.

1. The 1920s marked the era in which Lincoln would distinguish itself as the best American luxury automobile.

2. With the onset of World War II, all Lincoln vehicle production stopped to focus on the war effort and helped Ford in the production of tank engines, bodies.

3. Lincoln was the first automobile to be named Design of the Year by the prestigious Industrial Designers Institute.

4. The 1980s brought about new landmarks for Lincoln.

5. For Lincoln customers, these are exciting times—advanced, new vehicles featuring the latest in technology.


Related Words and Expressions

| Air & Fuel Supply System | 空气、燃料供给系统 |
|-------------------------------|--------------|
| accelerating system | 加速系统 |
| air cleaner | 空气滤清器 |
| anti-knock property | 抗爆性 |
| ball shape chamber | 球形燃烧室 |
| carb, carburetor | 化油器, 汽化器 |
| carb adjustment | 化油器调准, 化油器调节 |
| carburetor | 化油器 |
| choke | 阻风门 |
| coefficient of excessive air | 过量空气系数 |
| combined governor | 综合调速器 |
| combustion chamber, combustor | 燃烧室 |
| combustion mixture | 可燃混合气 |
| complex governor | 复合式调速器 |
| condensing point | 凝点 |
| coupling | 联轴节 |
| delivery valve | 出油阀 |
| diaphragm carburetor | 膜片式化油器 |
| distil | 分馏 |
| electronic control | 电控 |
| emissions carburetor | 防污染化油器 |
| evaporating property | 蒸发性 |
| feedback carburetor | 反馈控制式化油器 |
| filter cartridge | 滤芯 |



| | |
|------------------------------------|-----------|
| fixed speed governor | 定速调速器 |
| float | 浮子 |
| float carburetor | 浮子式化油器 |
| float chamber | 浮子室 |
| flyweight | 飞块 |
| fuel injection pump | 喷油泵 |
| fuel pump | 燃油泵 |
| fuel tank | 燃油箱 |
| full speed governor | 全速调速器 |
| gasoline direct injection | 汽油直接喷射 |
| gasoline filter | 汽油滤清器 |
| gasoline, petrol | 汽油 |
| governor | 调速器 |
| high pressure fuel pipe | 高压油管 |
| idle system | 怠速系统 |
| ignition property | 发火性 |
| injector | 喷油器 |
| intake manifold | 进气管 |
| integrated fuel control carburetor | 综合控制供油化油器 |
| intermediate cooler | 中间冷却器 |
| jet carburetor | 喷雾式化油器 |
| main supply system | 主供油系统 |
| mechanical centrifugal governor | 机械离心式调速器 |
| metering jet | 量孔 |
| modified carburetor | 改进的化油器 |
| multi-nozzle carburetor | 多喷油嘴式化油器 |

| | |
|---------------------------|------------------|
| multi-point injection | 多点喷射 |
| needle valve | 针阀 |
| non feedback carburetor | 无反馈式化油器 |
| plunger | 柱塞 |
| pneumatic governor | 气动调速器 |
| precise couple | 精密偶件 |
| precombustion chamber | 预燃室 |
| precombustion period | 备燃期 |
| primary filter | 粗滤清器 |
| programmed carburetor | 可编程的化油器, 电脑控制化油器 |
| rapid combustion period | 速燃期 |
| relief valve | 限压阀 |
| research octane number | 辛烷值 |
| secondary filter | 细滤清器 |
| single point injection | 单点喷射 |
| slow combustion period | 缓燃期 |
| sonic-nozzle carburetor | 声速喷嘴化油器 |
| specific fuel consumption | 燃油消耗率 |
| tank | 油箱 |
| theoretical mixture | 理论混合气 |
| thick mixture | 浓混合气 |
| thickening system | 加浓系统 |
| thin mixture | 稀混合气 |
| throttle percentage | 节气门开度 |
| transfer pump | 输油泵 |
| turbocharger | 涡轮增压器 |



| | |
|--------------------|-------|
| turbulence chamber | 涡流室 |
| two speed governor | 两速调速器 |
| viscosity | 黏度 |

| Cooling System | 冷却系统 |
|------------------------|------|
| anti-freezing liquid | 防冻液 |
| big circulation | 大循环 |
| compensation reservoir | 副水箱 |
| distributive pipe | 分水管 |
| drain valve | 放水阀 |
| fan | 风扇 |
| fins | 散热翅片 |
| pre-heating | 预热 |
| radiator | 散热器 |
| shutter | 百叶窗 |
| small circulation | 小循环 |
| thermostat | 节温器 |
| V belt | V形皮带 |
| water jacket | 水套 |
| water pump | 水泵 |

| Lubricating System | 润滑系统 |
|-----------------------|-------|
| bypass valve | 旁通阀 |
| crankcase ventilation | 曲轴箱通风 |
| dip stick | 机油尺 |
| grease | 润滑脂 |

| | |
|----------------------|--------------|
| lubricant | 润滑剂 |
| oil cooler | 机油冷却器, 机油散热器 |
| oil filler | 加机油口 |
| oil filter | 机油滤清器 |
| oil passage | 润滑油道 |
| oil pressure sensor | 机油压力传感器 |
| oil pump | 机油泵 |
| oil seal | 油封 |
| oil sump | 油底壳 |
| pressure lubrication | 压力润滑 |
| splash lubrication | 飞溅润滑 |
| suction filter | 集滤器 |

| Braking System | 制动系统 |
|-------------------------|--------|
| active braking distance | 有效制动距离 |
| active braking time | 有效制动时间 |
| actuating time | 促动时间 |
| adjustable cam | 调整凸轮 |
| air compressor | 空气压缩机 |
| air pressure governor | 气压调节阀 |
| alarm pressure | 报警压力 |
| auxiliary brake | 辅助制动器 |
| brake base plate | 制动底板 |
| brake calipers | 制动钳 |
| brake chamber | 制动气室 |
| brake disc | 制动盘 |



| | |
|------------------------------------|----------|
| brake fluid | 制动液 |
| brake shoe | 制动蹄 |
| brake shoe carrier | 制动蹄座 |
| brake valve | 制动阀 |
| braking efficiency factor | 制动效能因素 |
| braking energy source | 制动能源 |
| braking equipment | 制动装备 |
| braking force distribution rate | 制动力分配率 |
| braking mechanics | 制动力学 |
| braking system hysteresis | 制动系滞后 |
| braking torque | 制动力矩 |
| braking work | 制动力 |
| build-up time of braking force | 制动力增长时间 |
| constituent elements | 组成部件 |
| cut-off travel | 断油行程 |
| disc brake | 盘式制动器 |
| disturbing residual braking torque | 干扰后效制动力矩 |
| drum brake | 鼓式制动器 |
| exhaust braking | 排气制动 |
| fluid braking system | 液压制动系 |
| gradual braking | 渐进制动 |
| initial response time | 初始反应时间 |
| instantaneous braking power | 瞬时制动功率 |
| leading shoe | 领蹄 |
| loss of travel | 行程损失 |
| main braking time | 主制动时间 |

| | |
|--|------------|
| master cylinder | 制动主缸 |
| mean fully developed braking deceleration (MFDD) | 充分发出的平均减速度 |
| mechanism hysteresis time | 机构滞后时间 |
| mid-travel | 中间行程 |
| opening travel | 开启行程 |
| percentage of the braking efficiency | 制动效果百分数 |
| pneumatic braking system | 气压制动系 |
| reaction time | 制动反应时间 |
| reaction time of driver | 驾驶员反应时间 |
| reduction ratio | 缩小比, 减压比 |
| release time | 释放时间 |
| reserve brake travel | 制动储备行程 |
| reservoir | 贮气筒 |
| retainer spring | 制动蹄回位弹簧 |
| retarder | 缓速器 |
| retraction | 回缩 |
| protection pressure | 保护压力 |
| servo braking system | 伺服制动系 |
| spare travel | 空行程 |
| stopping distance | 停车距离, 制动距离 |
| stopping time | 停车时间 |
| total braking distance | 总制动距离 |
| total braking force | 总制动力 |
| total braking time | 总制动时间 |
| trailing shoe | 从蹄 |



| | |
|----------------|-------|
| vacuum booster | 真空助力器 |
| wheel cylinder | 轮缸 |

